

ZOOLOGIC

CENTRAL COAST ZOO SOCIETY

SUMMER 2008



Check out our *NEW* Website at
www.CharlesPaddockZoo.org

To the left is our new website
 header designed and sponsored
 by Clever Concepts, Inc.

My View from the Window

by Alan Baker, Zoo Director

Special points of interest:

Titi Monkey

Amphibian Exhibit

Teens at Work & Zoo Boosters

Monte Carlo Night, New Event

Summer Zoo Camps

Clever Concepts, Inc

Each spring at the zoo seems to be busier than the last. I think that's a good thing. It means that positive changes are happening for the animals and the zoo. This year we are in the process of preparing for our Accreditation review. It's been five years since our last review even though it feels like yesterday to some of us! We have already opened our new Year of the Frog exhibit and the Titi monkeys and Sloth have moved to the Hoag Pavilion to make way for new restrooms. The flamingo pool is being repaired and painted and we hope to get the birds and tur-

tles back in that area soon. The Parrot pond is next on our list for pool and fence repair. The City has started design work on the new front entrance project and you should see demolition of the old building start this fall.

A lot of the work for accreditation takes place out of sight of our visitors. We are reviewing and updating all our policies and procedures to make sure that they reflect the most current changes in regulatory rules. We also are constantly incorporating new science and husbandry techniques that are being developed by researchers and our AZA part-

ners at other zoos. Sometimes we take a lead role in developing husbandry techniques right here at our zoo. We are currently incubating several clutches of eggs from our Serrated Hinge back tortoises. This species has seldom bred in captivity and very little information is available on hatching them. Our staff is collecting data on our experience to help other zoos in the future.

We have lots of other plans and projects going on at the zoo this summer, too many to list here. So I encourage you to come by and check our progress and see the latest changes to your Charles Paddock Zoo.

The Charles Paddock Zoo is one of only 214 zoos/aquariums accredited by the Association of Zoos and Aquariums (AZA). Fewer than 10 percent of wildlife exhibitors in the United States have earned AZA accreditation, which indicates that an institution meets exceptional standards in animal care, wildlife conservation and public education. Look for the AZA logo whenever you visit a zoo or aquarium as your assurance that you are supporting a facility dedicated to providing excellent care for animals, a great experience for you, and a better future for all living things.

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Spotlight: Titi Monkeys

The Titi Monkey has long, soft fur that is usually reddish, brownish or black with a lighter



underside. Some species have a bright collar or black stripes at the head. The tail of a Titi Monkey is always furry and is not prehensile (cannot grasp).

Titi Monkeys are awake during the day and spend most of their lives in the trees. Males are the primary food gatherers. These monkeys move in the treetops by jumping from branch to branch. Although Titi Monkeys sleep

at night, they also take a mid-day nap. They are territorial and live in small family groups of about 3-7 animals. They defend their small territory by shouting and chasing off intruders. Typically, Titi Monkeys can be seen in pairs, sitting or sleeping with their tails entwined.

Visit the Titi Monkeys in their new exhibit with the Sloth.

www.CharlesPaddockZoo.org

Sponsor an animal!
 Go to www.CharlesPaddockZoo.org/animals

MARK YOUR CALENDAR

May 30th, 6-11p.m. — Monte Carlo Night



For adults 21 & over!!!!

Get ready for a fun-filled night complete with gaming, prizes, food and wine!

Where: The Atascadero Best Western Colony Hall, 3600 El Camino Real.

Tickets: \$60 per person; \$100 per couple (pre-sale) — \$75 per person; \$125 per couple (door).

To Order: Visit www.CharlesPaddockZoo.org or call 470-3182.

Proceeds from the event

will benefit the Central Coast Zoo Society, specifically to help fund the New Zoo -- a huge renovation project planned for the Charles Paddock Zoo.

The entry fee includes chips to gamble and food and wine. The event will also feature dancing, drawings for prizes, psychic readings, and much more.

The casino night will begin with hors d'oeuvres and drinks. Games begin at 7:00

pm, and the evening will culminate with a prize give-away.

Different types of casino games (blackjack, poker, roulette, and craps) will be available for play, along with a poker tournament (for an additional \$25 entry fee). Attire will be cocktail dress.

It's all happening FOR the Zoo!

SEE YOU THERE!

July 12th — Ice Cream Zoofari



Have fun with real party animals at the 6th Annual Ice Cream Zoofari!

How much ice cream can you eat at one time? All-you-can-eat smoothies, root beer floats, sundaes, sherbet, no-sugar added, and good old

fashioned ice cream will be served.

Entertainment includes music, face painting, and more! So, join the fun on Saturday, July 12th for a great way to cool down!

5:00 pm – 8:00 pm

Adults 12 and over - \$10

Children 3 to 11 - \$6

Zoo Society Members -

\$2 discount on each ticket

Children 2 and under - free

Summer — On-Line Auction — Gala



The Online Auction is the **FIRST** in a series that will benefit the **NEW ZOO**.

This Summer Online Auction will be held in conjunc-

tion with the Gala Event (September 20, 2008) and will use EBay as its provider.

Purchase art work connected with the Gala Event as

well as many other great items. More information to come soon....

Please continually check our new website for updates.

VOLUNTEERS NEEDED

Zoo Society Office

Graphic Designer to help us initially with this newsletter and other promotional material

Office Support Person to assist with the Membership Program and database

Please call 805-470-3182 for more information

September 20th — Gala Event Youth Art Contest—Daytime Evening Dinner & Auction

Gala Event benefiting the "New Zoo."

Mark your calendar! On Saturday, September 20, 2008, a New GALA Event comes to the Central Coast at the Charles Paddock Zoo. This very special day will include two events.



Daytime Youth Art Contest at the Zoo

From 10:00 a.m. to 5:00 p.m., families will enjoy the Charles Paddock Zoo and the special artwork submitted by the youth of San Luis Obispo County. First, Second, and Third place prizes will be awarded in five categories: Preschool through 1st grade — 2nd grade through 5th grade — 6th through 11th grade — 12th grade — college. Enjoy hors d'oeuvres stations from various regions of the globe, view wildlife art, learn about the "New Zoo" plan, and much, much more.

Evening Dinner and Auction

From 7:00 p.m. to 10:00 p.m., the Lake Park Pavilion will be the site of our evening dinner and auction to support the "New Zoo." This adult evening will feature a unique dinner, wonderful entertainment, and include a silent and live auction.

Please be sure to check out our new website for updated information on all events and zoo programs.

www.CharlesPaddockZoo.org

Site donated by Clever Concepts, Inc. www.cleverconcepts.net

October 25th — Zoo Boo

The 15th Annual Zoo Boo Halloween Event

Set your calendars for this special event. All mummies, ghouls, and goblins are welcome to the Zoo's annual trick-or-treat extravaganza.

This event is geared for children 12 years old and younger.

Everyone is invited to dress in their favorite costume and enjoy the Halloween festivities in a safe, not-too-scary and fun atmosphere.



EDUCATION PROGRAMS

NEW to Do at the Zoo

March 15th through September 6th

Animal Chats and Feedings: Saturday 2:30 p.m. & 3:00 p.m.

Biofact "Touch" Carts: Saturday 11: a.m. to 1:00 p.m.

FREE with Zoo Admission

Summer Zoo Camps 2008

Where the Wild Things Are!

Come spend a week with our wildest residents. Campers participate in hands-on activities, animal visits and observations, crafts, games, stories, projects, and zoo tours. Campers receive a zoo-veiner Summer Zoo Camp 2008 t-shirt!

Ages for camp are based on the grade the child is entering in Fall 2008. All campers MUST be potty trained!

FEES

Half-day Camps \$70 per week

Full-day Camps \$130 per week (snacks provided)



Madagascar

Birds chirping, raindrops falling, lemurs calling, frogs croaking—the rainforest is a noisy place. Investigate the rhythm and patterns of the forest as we venture to the exotic island of Madagascar.

7/7 to 7/11	PreK-K	9 a.m.—12 p.m.	Activity # 7101.352
7/7 to 7/11	1st-2nd Grade	1 p.m.—4 p.m.	Activity # 7102.352
7/14 to 7/18	3rd-4th Grade	9 a.m.—4 p.m.	Activity # 7103.352
7/21 to 7/25	PreK-K	9 a.m.—12 p.m.	Activity # 7104.352

Legend of the Dragon (and other animal tales)

Journey to the land of legends! Hear the true stories behind animal myths of the dragon, the unicorn and the phoenix. Travel to the mysterious Orient from Southeast Asian rainforests to the Land of the Rising Sun.

7/28 to 8/1	PreK-K	9 a.m. — 12 p.m.	Activity # 7106.352
7/28 to 8/1	1st-2nd Grade	1 p.m. — 4 p.m.	Activity # 7107.352
8/4 to 8/8	5th-7th Grade	9 a.m. — 4 p.m.	Activity # 7101.353

To register for these programs, contact Atascadero Community Services at 461-5000.



Crikey!

Outback Adventure

Kangaroos and wombats and koalas, oh my! Hop "Down Under" for marsupial mania! Discover the amazing animals who make their homes in the Australian Outback.

6/16 to 6/20 PreK-K

9 a.m.—12 p.m.

Activity # 7101.351

6/23 to 6/27 1st-2nd Gr.

9 a.m.—12 p.m.

Activity # 7102.351

6/23 to 6/27 3rd-4th Gr.

1 p.m.—4 p.m.

Activity # 7103.351

6/30 to 7/3* 5th-7th Gr.

9 a.m.—4 p.m.

Activity # 7104.351

*No camp on July 4th

Globe Trotters

Around the World in 80 days? Try 5! Get ready for an imaginary journey far away to the WILDEST places on Earth. Wing your way across the oceans to sneak through the savanna, sing in the rainforest, and slither on desert sands. Don't forget your passport!

8/18 to 8/22

PreK-K 9 a.m. — 12p.m.

Activity # 7104.353

Birthday Parties



ZOO-PER BIRTHDAY PARTIES

Available 365 days of the year

We provide the party essentials and you're off for a WILD day of fun!

"Wild Party" Package Includes:

- Zoo-venier grab bags
- Party Host
- Paper products – tablecloths, plates, napkins, & plastic utensils
- Scavenger hunt activity sheets
- Exclusive use of a party room (2 hours)
- Zooper craft project
- Feeding the Sheep and Goats

Members: \$10 per child

Non-Members: \$12 per child
Minimum 10 children

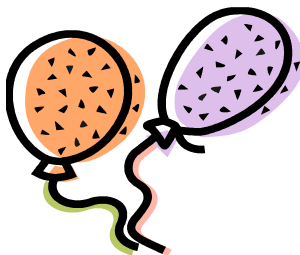
\$5 ADMISSION CHARGE APPLIES TO NON-MEMBER ADULTS WHO STAY FOR THE PARTY (Parents of the Birthday Child may opt to pay for their adult guests when they pay for the birthday party.)

"Party Animal" Package Includes:

- Goodie bags for children
- Party Host
- Themed tablecloths, plates, napkins and plastic utensils
- Scavenger hunt activity sheets
- Exclusive use of a party room (2 hours)
- Feeding the Sheep and Goats
- Themed Animal Encounter with three of the zoo's educational animals and a themed biofacts program

Members: \$12 per child **Non-Members:** \$14 per child Minimum 10 children

\$5 ADMISSION CHARGE APPLIES TO NON-MEMBER ADULTS WHO STAY FOR THE PARTY (Parents of the Birthday Child may opt to pay for their adult guests when they pay for the birthday party.)



ZOOPER EXTRAS:

Guided Tours - \$1 per person

Sweet Treats Package – includes Zoo themed birthday cake, ice cream, and lemonade or hot chocolate - \$40 (serves 10 people. Larger packages available upon request)

REGISTER NOW!

Birthday celebrations are scheduled on a first come, first served basis. To register today for a Zoo-per party package, please call J.C. Ward in the Education Department at (805) 470-3172. Reservations must be made at least seven days in advance. Payment in full is required on the day of the event. No deposit is required. Party room is solely chosen by the Charles Paddock Zoo. Party package payments are non-refundable and party times are firm. In the event you are unable to attend the party and cancel less than 7 days in advance, 100% of the payment of the confirmed cost is due and considered a charitable, tax-deductible contribution. Parties will occur regardless of weather conditions.

To ensure the safety of our animals, balloons, straws, glitter or confetti are not allowed inside the Zoo.

Zoo Snooze

Have you ever wondered what happens at the Zoo at night? Find out on a "wild" night with a Zoo Snooze! If you love the night life, join the Charles Paddock Zoo for live animal encounters, crafts, and night hikes. Oriented toward children. Evening snack and continental breakfast provided. Just bring your sleeping bag and tent. Perfect for schools, boy scouts, companies, family nights, community and church groups.

Who? Open to groups ages 6 and up with a minimum of 10 people.
1 chaperone required for every 10 children.

Fees: \$30 per person. 1 chaperone per every 10 children is FREE.
Additional chaperones are \$20.

PADDOCK PLAYERS presents PUPPET SHOWS

WHO? Appropriate for children ages Pre-K to 7 years

WHERE? Charles Paddock Zoo

WHEN? 2nd Saturday of the month
(weather permitting)

WHAT? Enjoy one of the best kept secrets of the Central Coast

PRESENTING: Animal tales featuring fuzzy, furry, and feathered puppet friends

SUPPORT THE ZOO!

Zoo Society & Teens at Work Promote Zoo Boosters

The Central Coast Zoo Society and the Teens at Work Program are working together to promote the Zoo Booster Program, benefiting both the Charles Paddock Zoo and the Teens at Work organization.

Under the guidance and support of the Atascadero Community Link, the Teens at Work is a nonprofit organization whose sole purpose is to help teens learn business skills and support the community. Through this program, the teens learn such skills as payroll, invoicing, database management, finance, organizational structures, business relationships, and sales.

In a cooperative venture with the Zoo Society, the Teens at Work are promoting and selling Zoo Booster Memberships. In

six training sessions, the teens were taught the sales process from gathering information and prospecting, to the sales presentation and follow-up record keeping. For each sale, the teens share 20% of the proceeds, which supports their program. The teens also receive an hourly wage for their work.

So, support your Community, the Charles Paddock Zoo, and the Teens at Work organization.

Become a Zoo Booster!

For more information:

- Call the Teens at Work at 805-466-1732; or
- Call the Zoo Society office at 805-470-3182; or
- Visit our website at www.CharlesPaddockZoo.org



Teens at Work

In Appreciation—Current Zoo Boosters

Please take a moment to review the list of current Zoo Boosters. We ask that you support these same businesses and/or let them know you appreciate their support of the Charles Paddock Zoo and the Teens at Work organization.

- Artisan Fine Homes, Atascadero Rubber Stamp Company,
- Betian Webb Inc., Central Coast Tastee-Freez,
- Dr. Thomas Johnson, O.D., El Camino Veterinary Hospital,
- Dr. Steve Robinson, Pismo Beach Hotel, Scott's Auto Care,
- The Barber Shop, Uncle Ed's Outfitters, Union Bank of California,
- Wayne Lewis, Realtor, Wysong Construction Company

Amphibian Exhibit at the Zoo

2008 is AZA (Association of Zoos & Aquariums) Year of the Frog. In keeping with this theme, the Charles Paddock Zoo has created, and will continue to add to, the new Amphibian Exhibit. Almost half of the amphibian species described to date are classified as “threatened with extinction.” This dramatic development underlines that many species are becoming extinct each year. The AZA Year of the Frog-Campaign is designed to help preserve the unique species diversity of this animal group.

HAVE SOME FUN AND VISIT THE NEW AMPHIBIAN EXHIBIT!

Zoovenier Corner

There is always New Stuff in the gift Shop. Come in and browse through souvenirs, toys, stuffed animals, caps, t-shirts, and much, much more.....

FIND US — THROUGH THE ZOO ENTRANCE GATE, TURN RIGHT!
Great shopping for birthday presents, or “anytime” gifts.



VOLUNTEERS NEEDED

Zoo Society Office

Graphic Designer to help us initially with this newsletter and other promotional material

Office Support Person to assist with the Membership Program and database

Please call 805-470-3182 for more information

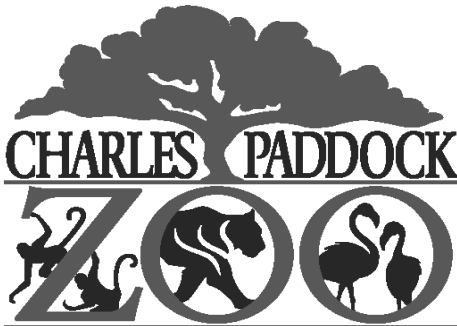
Memberships & Animal Sponsors — Thank You for Your Support!

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Gloria and Roger Armstrong
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Shannon & Steve Matuszewicz
& Gaye Mathew
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Ann McDowell & Cathy Gildea
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WE-LO-NA-HE-ANS Camp
Fire Group





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Central Coast Zoo Society

9305 Pismo Ave.
Atascadero, CA 93422
(805) 470-3182 office
(805) 461-5080 zoo

www.CharlesPaddockZoo.org

Zoo Society Staff:

Ken Brokamp — Chief Executive Officer
Shawna Donahou — Executive Assistant
Kirby Price — Gift Shop Manager
Mary Long — Assistant Manager
Emily Reneau — Gala Event Coordinator
Meg Moen — Events Coordinator

Zoo Management Staff:

Alan Baker — Zoo Director
Keith Gilchrist, — Zoo Collections Manager
JC Ward — Education Curator

Clever Concepts Sponsors & Develops Zoo Website

Instead of Jon Yaeger posting his “Chairman’s Notes,” and I posting my “From the Desk of the Society” comments, we both believe it important to recognize the wonderful contribution by Dennis Clevenger, owner of Clever Concepts, Inc. and his staff, in sponsoring, developing, and hosting the “New” Website for the Charles Paddock Zoo—www.CharlesPaddockZoo.org. His commitment and generosity to the Charles Paddock Zoo and the Central Coast Zoo Society in beyond measure.

Several months ago when I became the CEO for the Zoo Society, it was evident that the existing website was outdated and ineffective. After some investigation, Dennis stepped up and generously gave of his time and expertise to develop a completely new website that not only was user friendly, but also enabled us to make changes almost immediately to the content of the website.

As you browse through the website we invite you to have fun and enjoy not only the beautiful design, but the easy-to-read content and information.

Let us know what you think! Look through the website and send us your comments. You can also see the latest education programs as well as scheduled events — and, yes, even purchase tickets. You may also purchase or renew your membership online.

All of this thanks to the professional generosity of Dennis Clevenger and Clever Concepts, Inc. Check out their website and their commitment to web development at www.cleverconcepts.net.

Thanks, Dennis, for your support for the Zoo, the Society, and all of its members.

Ken Brokamp

As of July 1, 2008 the Zoological Society of San Luis Obispo County is officially changing its name to the Central Coast Zoo Society to more effectively reflect the scope and range of the service and impact of the Charles Paddock Zoo within the West Central Coast. You may already have seen this “change of name”, since the Central Coast Zoo Society name has already been used in various promotional items — such as this newsletter. All else will remain the same! Thank You!

www.CharlesPaddockZoo.org