

Z o o l o g i c



Charles Paddock Zoo is one of only 214 zoos/aquariums accredited by the Association of Zoos and Aquariums (AZA). Fewer than 10 percent of wildlife exhibitors in the United States have earned AZA accreditation, which indicates that an institution meets exceptional standards in animal care, wildlife conservation and public education. Look for the AZA logo whenever you visit a zoo or aquarium as your assurance that you are supporting a facility dedicated to providing excellent care for animals, a great experience for you, and a better future for all living things.

Membership Newsletter

Spring 2007

Ice Cream Zoofari

Join us on Saturday, July 14th from 5 to 8 p.m. for another ALL-YOU-CAN-EAT ice cream feeding frenzy at the Charles Paddock Zoo.

Page 2

Community Partners

Albertsons is proud to offer the Community Partners Program, giving back for youth one shopping cart at a time.

Page 3

Vote

Cast your ballot for Board of Directors

Page 3

ECO-Teens

If you have ever wanted to know what goes on in a zoo, make new friends, and teach others about animals, ECO-Teens might be the place for you! ECO Teen Volunteers are eligible for our Education Cooperative Opportunities (E.C.O.).

Page 3

Summer Zoo Camps



Where the Wild Things are!

Page 4

New and Renewing Members

Thank You!

Page 4

Gift Shop Information

Spotlight on the Shop

Page 5

Chairman's Note

We need your help!

Page 5

2007 Zoo Boosters

Thank you for your support. Now we will support you!

Page 6



My View from the Window

Spring and summer are the zoo's busy seasons. This year we started off with "Bunny town" that ran over the spring vacation. It was such a hit with our visitors that we plan on expanding it for next year. Now as school vacations begin, we are getting ready for zoo camp. This year's camp is shaping up to be the best we have ever offered. I encourage you all to make your reservations for camp as soon as possible since they are filling up quickly.

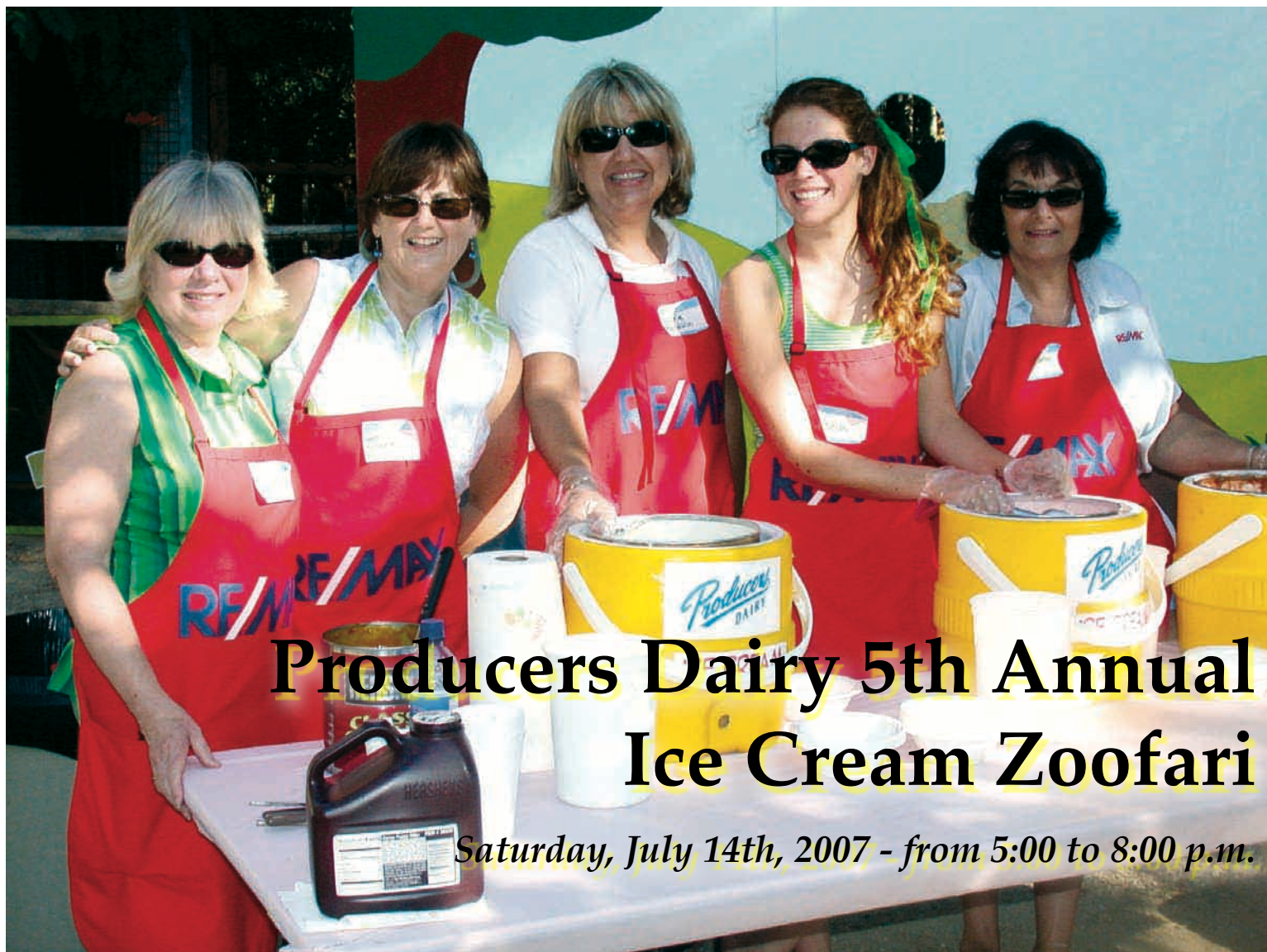
On a more serious note, the recent data about amphibian declines has become a major area of concern to zoos



and biologists all over the world. It is estimated that as many as 250 species of Amphibians may go extinct in the next few years. Often overlooked by people, Frogs, Salamanders, and Toads are extremely important parts of their ecosystems and loss of these animals could have a lasting effect. Zoos in AZA (The Association of Zoos and Aquariums) are committed to doing all we can to preserve these animals for our future. Here at our zoo we are creating an area where we can be-

gin to be involved in several co-operative programs for amphibians. We feel that these programs are a great fit for our zoo. Amphibian enclosures only take up small spaces, so that works out well for a small zoo. Working with amphibians in captivity creates unique problems. In March we sent one of our keepers, Kate Steinbeck to the AZA amphibian school in Ohio to help us get prepared to care for these species. We will post updates as our projects move forward and you will be hearing more about Amphibians when you visit the zoo. This is an opportunity for our zoo to have a direct impact on saving some incredible animals from extinction. I hope you all become as excited as we are about Frogs and Salamanders!

Alan Baker, Zoo Director



Producers Dairy 5th Annual Ice Cream Zoofari

Saturday, July 14th, 2007 - from 5:00 to 8:00 p.m.

See the insert in this newsletter for ticket purchase information. Don't forget that members of the Zoological Society get a discount on tickets!

Join us on Saturday, July 14th from 5:00 to 8:00 p.m. at Charles Paddock Zoo for another great ALL-YOU-CAN-EAT ice cream feeding frenzy courtesy of Producers Dairy.

July is National Ice Cream Month (as designated by President Ronald Reagan in 1984) and this is the Zoological Society's fifth year of hosting this popular event.

Ice cream treats include smoothies, root beer floats, sherbet frozen yogurt and no-sugar added ice cream. While you are enjoying your refreshing treats, you'll be entertained by Drumagic, an African drum group, animal-themed songs by children from Pacific Dance and free face painting!

Volunteers Needed: Do you enjoy ice cream? Can you volunteer some time? WE NEED YOU! The Ice Cream Zoofari can't happen without volunteers.

Volunteers assist in a variety of ways to make it



an unforgettable and enjoyable event. We need help with setting up prior to the event, ticket sellers, cashiers, ice cream scoopers, clean up crew and tear down after the event. Must be at least 15 years old to volunteer.

Please call the Society office at 470-3182 if you are interested in helping.



Community Partners

Albertsons is proud to offer the Community Partners program, giving back for youth one shopping cart at a time!



Earning money for youth and education is now easier than ever - Shoppers can earn money for their favorite schools or non-profit youth organizations - just by using their Preferred Savings Card.

All proceeds from the Community Partnership between the Charles Paddock Zoo and Albertsons benefit the Education Department.



Just register your Albertsons Preferred Card with www.albertsons.com/cp/.

Eco-Teen Volunteers

If you have ever wanted to know what goes on in a zoo, make new friends, and teach others about animals? ECO-Teens might be the place for you! ECO Teen Volunteers are eligible for our Education Cooperative Opportunities (E.C.O.).

THE DEAL - The two-tiered ECO-Teen program operates primarily during the summer season to support the zoo in a number of ways: *Keeper Assistant, Education, and Commissary Assistant.*

THE LOW DOWN - Applicants must be 14 to 18 years old at the time of application

TIME REQUIREMENTS - Teen volunteers must commit to one continuous week of volunteering in Summer Zoo Camp. ECO-Teens can volunteer year-round during the school year.

EXPECTATIONS - We expect you to: Secure all necessary means of transportation, attend training, and abide by Zoo rules in the teen volunteer handbook.

Purchase and wear an ECO-Teen uniform and name tag (\$15).

Please Cast Your Ballot

Attached to this Newsletter you will find a Board of Directors ballot. Please fill out and mail back to the Society Office at your earliest convenience.

Thank You!

We appreciate your support.

Summer Zoo Camp: Where the Wild Things Are!

6/18/07 - 8/24/07

Come spend a week with our wildest residents! Campers participate in hands-on activities, animal visits and observations, crafts, games, stories, projects, and zoo tours. Campers receive a zoo-venir Summer Zoo Camp 2007 tshirt!

Half-day Camps \$70 per week

Full-day Camps \$130 per week

Preschool (ages 3 & up) & Kindergarten

All campers MUST be potty trained!

| | |
|---------------------------------------|-----------|
| Orient Express 9 AM – 12 PM | 6/18-6/22 |
| Amazonia 9 AM – 12 PM | 7/23-7/27 |
| African Safari 9 AM – 12 PM | 7/30-8/3 |
| Globe Trotters 9 AM – 12 PM | 8/20-8/24 |

Grades 1 & 2

| | |
|---------------------------------------|-----------|
| Orient Express 9 AM – 12 PM | 6/25-6/29 |
| 9 AM – 12 PM | 7/2-7/6* |
| Amazonia 9 AM – 12 PM | 7/23-7/27 |
| 9 AM – 4 PM | 7/9-7/13 |
| African Safari 1 PM – 4 PM | 7/30-8/3 |

Grades 3 & 4

| | |
|---------------------------------------|-----------|
| Orient Express 9 AM – 12 PM | 6/25-6/29 |
| 9 AM – 4 PM | 7/2-7/6* |
| Amazonia 1 PM – 4 PM | 7/9-7/13 |
| African Safari 9 AM – 4 PM | 8/13-8/17 |

Grades 5, 6, & 7

| | |
|--------------------------------------|-----------|
| Orient Express 1 PM – 4 PM | 6/25-6/29 |
| Amazonia 1 PM – 4 PM | 7/23-7/27 |
| 9 AM – 4 PM | 7/16-7/20 |
| African Safari 9 AM – 4 PM | 8/6-8/10 |
| Globe Trotters 9 AM – 4 PM | 8/20-8/24 |

For Summer Zoo Camp registration, please call 805-470-3172 or visit <http://activenet4.active.com/cityofatascajero/>

New and Renewing Members

Nikki Adams & Tom Moylan
 Heather Griczen
 Mike & Marshawn Porter
 Christina & Roy Aguirre
 Curtis & Amber Gubler
 Larry & Janet Price
 James & Lorrie Alessi
 Mike & Julie Halasey
 Nancy Prier & Warren Arnold
 John & Kelly Allchin
 Bill & Marilyn Hamilton
 Brian & Paula Redin
 Susan & Jason Anderson
 Todd & Cassandra Hannahs
 Doug & Suzy Reynolds
 Nathan, Melati & Paula Anton
 Jeff & Jennifer Hansen
 Cammi Richardson
 Ken & Amy Ardouin
 Scott & Kathy Harvey
 Ben & Jill Richert
 George & Kathie Asdel
 Steven & Crystal Harvey
 Todd & Shannon Rinkenberger
 Jason & Sarah Baker
 Sheri & Pat Helberg
 Kathy Oliver
 Marylud Baldwin & Marshall Granger
 Randall & Laurel Hickok
 Carl & Jeanne Robbins
 Angela & Stephen Barnard
 Rod & Amie Hiltbrand
 Kathy Robinson & Julie Ricks
 Adam & Kim Basden
 Barbara Lynch & Gary Hix
 Evelyn Rockwell & Lisa Rockwell-Harpster
 Gary & Jennifer Bauer
 Mary & Morgan Holland
 Christian Roguenant & Lois Croshier
 Jon & Deborah Beckett
 Kyla Huckerby
 Rick & Melissa Rohrer
 Tara & Matt Beecher
 Gina & Richard Hurstak
 Stacy Rose & Scott Curtis
 Trisha Bellrose & Daniela Kanz
 Ann & Joseph Hutto
 Brad & Kibbe Rubin
 Tim & Dee Bergmann
 Randy & Regiena Ibay
 Maria Rubio-Castillo
 Brianne & Dan Bishop
 Quyen & Chad Immoos
 Peter & Carol Russell
 Norm & Darlene Blomberg
 Janella & Keith Ingle
 Jayne & Paul Sacks
 Marie & Sean Boling
 DeDe Irwin
 Phillip & Charlotte Sanchez
 Scott C. Boyd
 Jerred & Sharon Jantzen
 Shane & Jessica Sander
 Rod & Debbie Braly
 Steven & Jill Jio
 Dianne Sanford
 Sam & Gloria Bravo
 Christopher & Beverly Johnson

Kelly & Shelly Schamber
 Jenny & Randy Berna
 Dan Johnson & Rebecca Molle
 William & Laura Schmidt
 Randy & Dawn Brownell
 Mary & Scott Kelting
 Mark & Lynn Schoennauer
 Michelle Buck
 Brian & Linda Kirk
 Christine Scholl
 John & Carol Buckley
 Alan Kobernat
 Stephanie & Jerel Seay
 Hiram & Aimee Burrus
 Arleen & Keith Koski
 Harry & Sonia Sera
 Mike & Carrie Burton
 Simon & Rachel Kovesdi
 Jonathan & Melany Shapiro
 Adolfo & Ann Cabello
 Mason & Hilary Krohn
 Chris & Matthew Shuck
 Kristina Calkins
 Jody & Laura Langford
 Max & Jan Sidle
 Marc & Kerri Canigiula
 Shelly Latham & Dan Lindberg
 Dawn & Preston Sirois
 Farah & Douglas Cannon
 Sean & Janet Leamy
 Brianna Skolil
 Louis & Lori Cappel
 Nicole LePage & Michele Gambill
 Cindi & Noah Small
 Greg & Sandra Carroll
 Andrea Liddie
 Bonnie & David Smith
 Linda J. Carroll
 Christy & Joe Little
 Kevin & Meghan Smith
 Patricia Casello & Rosalie Fernandez
 Oriah & Sarah Longanecker
 Ed & Shannon Somogyi
 Steven & Debra Hinson- Chin
 Heidi Lorge
 Carlos & Anne Sosa
 Rick & Michelle Cordora
 William & Krissy Lorz
 Brooke & Michael Souza
 Scott & Marlene Cramer
 Joan & Burt Lund
 Carol Staib
 Cary & Crissy Dabbs
 Kathryn Magruder
 Mark & Lynn Stanley
 Duncan & Laura Davidson
 Sonja Manor & Dan Berman
 Erik & Theresa Stanton
 Curtis & Shonda Davis
 Doug & Sorrel Marks
 Todd & Christine Steeb
 Joe & Gail Davis
 David & Sandra Mason
 Lynda Steinbeck & Jim Robbins
 Shawn Davis & Heather Cohoon-Davis
 Dan & Tracy Matich
 Marvin & Patricia Stern
 Tom & Veronica De Coster
 Shannon & Steve Matuszewicz
 B.J. Stevenson
 Sara Deocampo & Mike McGranahan

Don & Tami McClintock
 Kathy & Brad Steveson
 Jimmy & Sara Diaz
 Lauren & Bryan McIntyre
 Nathan Sweet Jr
 Karen & James Dillis
 Roy & Janice McKee
 Greg & Jennifer Gazzaniga- Sweet
 George & Rita DiMundo
 Samantha McMullen & Danny Price
 Martha & Catherine Talavera
 Renee & Michael Dinsmoor
 Jennifer & Damon Meeks
 Miranda Tan & Shawn LaForce
 Caroline & Paul Doherty
 Barak & Rachel Miles
 Vaughn & Sasha Taus
 Cali & Brian Domenghini
 Shad & Marci Miller
 Robert & Carol Thomas
 Robert & Susan Donk
 Chelsea & Michael Montgomery
 Marilyn Tonneson & Neil Burke
 Dora Drexler & Eric Ruzius
 Dixon Moore
 Judith A. Trott
 Genevieve & Randy Ehrheart
 Denis & Tammie Mucciaccito
 Antonio & Kasie Varia
 Scott & Julie Elvin
 Jennifer Myers & Francis Sze
 Jim & Karin Viale
 Escuela Del Rio
 Jen & Tod Nelson
 Jody & Tracy Wait
 Daphne Fahsing
 Lonna Nielsen
 Dean & Wendy Wendt
 Starbett Fink
 Rachel & Jake Nolan
 Ray & Barbara Weymann
 Diane & Ginger Fisher
 Nathan & Jessica Otter
 John & Patricia Whittington
 Danielle Fritz
 Mark & Jeanne Palmer
 David Widger
 Susan George & Karen & Brian Barandon
 Jodie Payne & Gloria Dickey
 Paul & Katie Winkler
 Christina Gigante & Mark Mackey
 Brenda Petersen & Diana Wilson
 Dana & Charles Wright
 April & Larry Gomez
 Chris & Cheryl Peterson
 Theresa Wright
 Victoria & Clint Goodwin
 Wendy Tate Pflum
 Carol Zarek

 Kimberly & Ezra Phillips
 Alex & Terri Zuniga

Zoovernier Corner

New Stuff in the spotlight at the Gift Shop.

New for baby and toddlers (6 mos. through 6X)

- Visors and Bucket Hats
- T-shirts and Bibs
- Pull Toys and Plush
- Books and Puzzles

New for Girls and Boys

- Jewelry – Sharks Teeth, "Spider" Bracelets and animal pendants in animal boxes.
- T-shirts with matching Flip Flops and Snakes.
- Visors and Sunglasses
- Games, Books, and Puzzles

New for Adults

- Mugs and Figurines
- Collectibles and Jewelry
- Tiger t-shirts and Visors
- Greeting cards and postcards

Please help the Zoo and buy your birthday party presents at the Gift Shop!

Chairman's Note:

Another newsletter and yet more change in the Society. Effective the end of May, Andrea Liddle, our Director of Development will leave the society to start her own business and we wish her well. Along these lines I want to personally thank Andrea for her support and dedication to the cause of the CPZ and the Society. Her energy, organization and commitment will be missed. With Andrea's departure the Society has had a 100% turnover in staff since the first of the year. This turnover creates turmoil in the Society operation, but also provides an opportunity for the board of directors to review the organization structure to improve our operational efficiency. You will be hearing more about the reorganization of the Society and its operation in future newsletters.

To paraphrase a great quote ... "Ask not what your Society can do for you, but what you can do for your society."

All nonprofit organizations run on volunteers and we are no different. The society need volunteers to support the cause of the CPZ. We need your help in many ways especially as we work to reorganize and revitalize the society and its ability to support our zoo and its programs. We need your help in the following areas:

- Docents
- Grant Writing
- Gala Event
- Fundraising
- Marketing and Publicity
- Gift Shop
- Special Events

In closing, this month I want to thank our current staff and volunteers for all of their efforts and we all look forward to welcoming you as new or returning volunteers in the near future.

Sincerely,

Hal Carden, Chairman of the Board



FRIDAY, JUNE 22, 2007
*"Wine Country Impressions
 An Evening in Monet's Gardens"
 Winemakers' Dinner & Auction
 at the Pavilion on the Lake - \$100**

SATURDAY, JUNE 23, 2007
*Lake-side Wine Tasting
 & Fine Art Festival
 \$30 in advance / \$35 at the gate*

**Buy both tickets at the same time for only \$125!*

Tickets now available at:
Atascadero Chamber of Commerce and at our website
 - www.atascaderowinefestival.com -

generously sponsored in part by:

The Rottman Group, Supervisors Harry Ovitt & Jim Patterson,
 Charter Communications, KSBY-TV 6, The Tribune
 Atascadero Chamber of Commerce, COAST 101.3 FM, Filipponi & Thompson Drilling
 Asuncion Ridge Vineyards & Inn, Atascadero Main Street, Chef Charles Paladin Wayne, Endless Summer Jewelry,
 The Grapeline, Hart Impressions Printing, USA Industries
 Cellar to Cellar Local Wine Delivery

Off-site parking & shuttle service will be available on Saturday!



Zoo Society of San Luis Obispo County

9305 Pismo Ave.
 Atascadero, CA 93422
 (805) 470-3182 office
 (805) 461-5080 zoo

Zoo Society Staff:

Kirby Price — Gift Shop Manager

Zoo Management Staff:

Alan Baker — Director
Keith Gilchrist — Senior Zookeeper
JC Ward — Education Curator

In Appreciation - 2007 Zoo Boosters

The Zoological Society is proud to announce this list of businesses/individuals that have joined the 2007 Zoo Booster program. The purpose of this program is to encourage local businesses to help support the Society which in turn helps support Charles Paddock Zoo. Local businesses are invited to join the 2007 Zoo Booster program with a \$250 annual donation. In return, the Society gives the business 5 one-time use passes for free admission to the Zoo and a family membership or 5 additional one-time use passes. Businesses can then either share these items with their staff, clients, use for their own families, or even donate them to another charity. All Zoo Boosters also receive recognition on our Zoo Booster board at the entrance of the Zoo. Please take a moment to review the list below of current 2007 Zoo Boosters. We ask that you support these same businesses and/or let them know you appreciate their support of Charles Paddock Zoo.

THANK YOU!

Bay-West Insurance Agency
Santa Lucia Bank
Diane Mandala, Realtor
Hurst Financial Corporation
Tom O'Malley
Laraneta Vineyards
Scott's Auto Care
Dr. Quyen T. Immoos, O.D.
Prudential Hallmark Realty
Nova Endodontics,
Scott Marcum, DDS
Sligh Cabinets, Inc.
Darrel & Kathy Kinkaid;
Amsoil Dealer

Steve Robinson, DVM/EI
Camino Vet Hospital
Access Yellow Pages
Central Coast Propane
Cuesta Equipment Co.
Thoma Electric
Mobley's Boardshop
Laura Murphy - Morris &
Garritano
Boatman's Furniture Center
Primerica Financial Services -
Lucia & Jonathan
Poling
Madrone Landscapes
Mac Superstore
Mid State Bank and Trust

Atascadero Elks Lodge 2733
REMAX Parkside Real Estate
Green Acres Lavendar Farm
Johan and Pamela Scherin
North County Tax, Inc.
KSBY TV