

Contact: Ken Brokamp
Chief Executive Officer
Central Coast Zoo Society
Phone: (805) 470-3184
Email: kbrokamp@charlespaddockzoo.org
Website: www.CharlesPaddockZoo.org



For Immediate Release

**7th Annual Ice Cream Zoofari
HAVE FUN WITH REAL PARTY ANIMALS!
&
Great American Holiday at the Charles Paddock Zoo
What's New at the Zoo?**

Atascadero, CA – Find out what's new at the zoo AND how much ice cream you can eat at one time! Come to the Charles Paddock Zoo on **Saturday, July 11th from 11-4pm for "What's New at the Zoo," and 5-8pm for the 7th Annual Ice Cream Zoofari!**

The Charles Paddock Zoo staff and docents will give tours of the zoo and present what's new and exciting at the zoo. Then, the Central Coast Zoo Society provides all-you-can-eat ice cream, root beer floats (provided by A&W), sundaes, good old fashioned ice cream, and lots of fun. What a GREAT way to cool down on a hot Summer's night! Food and other items available for purchase!

Evening entertainment includes music, face painting, games, and more! So, join the fun on Saturday, July 11th – fun for the whole family!

"What's New at the Zoo": Regular Zoo Admission Prices

Ice Cream Zoofari Admission Price: Adults (12 years old and over) are \$8; Children (3-11 years) are \$6; Children 2years and under are FREE. Members of the Central Coast Zoo Society receive a \$2 discount on each ticket!

For more information and/or to purchase tickets visit www.CharlesPaddockZoo.org or call 805-470-3182. SEE YOU AT THE ZOO!

Charles Paddock Zoo is one of only 211 zoos/aquariums accredited by the Association of Zoos and Aquariums (AZA). Fewer than 10 percent of wildlife exhibitors in the United States have earned AZA accreditation, which indicates that an institution meets exceptional standards in animal care, wildlife conservation and public education. Look for the AZA logo whenever you visit a zoo or aquarium as your assurance that you are supporting a facility dedicated to providing excellent care for animals, a great experience for you, and a better future for all living things. The Charles Paddock Zoo is owned and operated by the City of Atascadero and proud to be part of the Association of Zoos and Aquariums.